

PRESS NOTE

Dt. 19.08.2018.

The information and Public Relations Department has issued notices to two advertising agencies for carrying picture of woman (as Part of the couple) in Rythu Bima/ Kanti Velugu advertisement on 14th August 2018. The department has asked the concerned agencies to furnish relevant information pertaining to the advertisement. The agencies have also asked whether they have proper authorization to use the picture in advertorial or not. The department has asked the agencies to furnish with relevant information on about the source and authority of the picture used for the advertisement by 20th August 2018 without fail. Action will be initiated against the agencies which has used the picture without proper authorization immediately after ascertaining the facts.

Issued by I&PR Department, Hyderabad.