



PRESS NOTE

The Ministry of Tourism, Government of India in collaboration with other Central Ministries, State Governments and Stakeholders is organizing “**Paryatan Parv**” across the country from the **16th to 27th September 2018**. The Parv is being organized with the objective of drawing focus on the benefits of tourism, showcasing the cultural diversity of the country and reinforcing the principle of “Tourism for All”.

The Paryatan Parv will have three main components viz. **Dekho Apna Desh, Tourism for All** and **Tourism & Governance**. This year Paryatan Parv shall focus on domestic tourists especially to sensitize youth. The states will focus on prime tourist destinations to focus and promote tourist destinations through Paryatan Parv. Tourism sector contributes in a big way to the country’s economy with generation of employment to youth, women and also for the rural livelihood. Therefore, the programmes have a festive look and will encourage maximum possible participation of the people.

Dekho Apna Desh: The Telangana State Tourism Development Corporation is organising various package tours within & outside the state and also hopon hopoff, FAM & customised tours etc. Special packages like Kaleshwaram Tour which is one of the biggest irrigation project in the country, Nagarjunasagar – Srisailem tour over boat etc. are also being organised. The Department is aggressively promoting the packages, tourist attractions/destinations during various participations at National and International Tourism fairs/marts and also creating infrastructure facilities so as to attract large number of domestic and foreign tourists to the state.

Tourism for All: Tourism is economically important and is growing rapidly. It is the only sector where all the sections of tourists/people irrespective of their caste, creed and religion will be visiting various tourist destinations/attractions, historical monuments etc. across the globe.

Tourism & Governance: The Government have taken various steps to improvise the tourism sector in the Telangana State such as safety and security to the tourists – she teams, SOS, hawkeye etc have been established by the Police Department, Information at one stop – Integration of technology for seamless travel through mobile app.

Department of Tourism, Government of Telangana in collaboration with the India Tourism, Hyderabad is organising various activities in Hyderabad under the said event. Various other Departments/organisations have also been involved in the Paryatan Parv celebrations. Around 36 artists of Telangana State are participating in the said celebrations at New Delhi. Further all the District Collectors have also been requested to organise the said celebrations in their respective Districts to promote the tourist destinations, heritage, culture etc. of the State. The schedule of the activities taken up is herewith enclosed.

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PARYATAN PARV CELEBRATIONS 2018
(16th to 27th September, 2018)

DAY WISE SCHEDULE

Sl. No	Date	Event Details
1	16.09.2018	Inauguration and Cultural evening at Lumbini Park, Hyderabad from 6.00 PM to 8.00PM
2	17.09.2018	Paryatan Parv at Golconda Fort with NITHM & IHM Hyderabad (Street show, Heritage walk etc) from 10.30 AM to 12.30 PM
3	18.09.2018	Organizing of Heritage walk at Osmania University
4	19.09.2018	Trekking at Bhongiri Fort
5	20.09.2018	a) Talk on importance of conservation of historical monuments followed by Heritage walk at Qutub Shahi tombs, Hyderabad b) Workshop on importance of water bodies & cleanliness drive at Neknapur lake, Hyderabad from 7.00 AM onwards
6	21.09.2018	Haritha Haram programme at Vidyanagar by IHM
7	22.09.2018	
8	23.09.2018	FREE due to Ganesh Immersion
9	24.09.2018	Sensitization of Swachhta Abhiyan by IHM & NITHM
10	25.09.2018	Sensitization of Swachhta Abhiyan at DOT office
11	26.09.2018	a) Inauguration of Museum walks, clay modeling for school children b) Budding professional competition 2018 at IHM, Hyderabad c) Seminar for college students on importance and career opportunities in Tourism at NITHM
12	27.09.2018	a) Budding professional competition 2018 at IHM, Hyderabad. b) World Tourism Day Celebrations at NITHM